



CONTACT

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My Personal Portfolio :www.alifr.site

PROFILE INFO

I am a creative Graphic Designer with ten years of experience in visual identity, design, and video editing. My specialty is translating complex ideas into effective visual solutions that help achieve business goals. In addition to mastering core Adobe software, I am proficient in using AI tools for ideation, optimizing design workflows, and creating creative videos. Utilizing AI in video production and development enhances the speed and quality of output, enabling the creation of innovative and lasting content. With high attention to detail and a passion for new technologies, I always seek to provide designs that go beyond aesthetics to be efficient and impactful.

WORK EXPERIENCE

2024-2026 - Content Production Specialist-Cinnagen Co

- Scriptwriting and Prompt Engineering for AI content creation.
- Professional AI Image and Video Generation.
- Production of AI-powered advertising teasers and commercial campaigns.
- Videography and Photography for commercial, corporate, and social media content.
- Instagram Reels editing, Short-form Video Editing, and Motion Graphics.
- Trend-driven Poster Design and Social Media Creative Design.
- Website Banner Design and Animated Web Banner Creation.
- Google Ads campaign setup, optimisation, and performance monitoring.
- Google Analytics reporting and website traffic analysis.
- Website Administration and Content Management (CMS/WordPress).
- Email Marketing campaign creation, automation, and performance tracking.
- Brand Content Strategy and Digital Marketing.
- Creative Direction and Visual Storytelling.

2021 -2024 - Graphic Designer-Digikala

- Instagram Reels editing.
- Video and Motion Graphics editing.
- Trendy poster design.
- Website banner and animated banner graphic design.
- Banner and brochure design.

SKILLS

ARTIFICIAL
INTELLIGENCE
ARABIC
EXCEL
WORD



ENGLISH
PHOTOSHOP
AFTER EFFECTS



GERMAN
ADOBE XD
PREMIERE



Ali
Farahmandi
Content Production



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Video

Ali Farahmandi ✨

Content Production

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2016-2021 - Content Production Expert- Vonher Co

- Video editing and Poster design.
- Website banner and animated banner graphic design.
- Banner, Brochure, and Catalog design.
- Business card and Letterhead design.
- Instagram Administration.

Achievements

- Collaborated with Google Play on digital content
- Produced and delivered video and multimedia content for IRIB (Islamic Republic of Iran Broadcasting).
- Successfully completed numerous freelance projects with consistently high client satisfaction.

Soft Skill

- Teamwork & Collaboration
- Leadership and Team Support
- Content Planning and Strategy
- Content & Video Creation
- AI & Digital Marketing
- Time Management
- Continuous Learning
- Leadership
- Fast Learning

Licenses & Certifications

- Python
- Excel
- English Career Development
- Photoshop
- Premiere
- After Effects
- Claude Ai

Ai SKILLS

- higgsfield ai
- Veo 3.1
- seedance 2
- Kling 3
- Nano Banana Pro
- Chat GPT Image
- Seedream
- Chat GPT
- Claude ai